

Senior Brand Designer

Hello, I'm Alex Cottles.

I specialize in memorable brand identities, websites and packaging. Oh, and I make fonts on the side for fun! I currently reside in Dallas, TX with two feisty cats.



Information

alex@alexcottles.com

alexcottles.com

Dallas, TX

Education

2011-2013

Visual Arts, AAA

(Arts and Communication)

John Tyler Community College

Skills

- Business Naming
- Brand Strategy
- Brand Identity Design
- Package Design
- Web Design
- Print Production
- Fluency in different design styles
- Client-facing communication
- Time management
- Work/life boundaries
- Attention to detail
- Multiple projects simultaneously
- Fun to be around
- Self-motivated

Proficiencies

- Adobe / Figma
- Basecamp / Dropbox
- Trello / Asana
- Monday / Mailchimp
- Flodesk / Loom
- Convertkit / Gmail
- Canva / Gusto
- Squarespace / Wordpress
- Google / Microsoft

Hobbies

- Traveling
- Horror Movies
- Playing Guitar
- Board Games
- Festivals
- Concerts
- Local Shopping

Personality

- INFJ
- Enneagram 9
- Sagittarius
- Morning Person
- Over-Communicator
- Friendly & Kind

Experience

2023 - CURRENT

Campfire & Co.

SENIOR BRAND DESIGNER

- Creative Direction
- Project Management
- Design Leadership
- Case Study Curation
- Marketing Design
- Business Naming
- Brand Strategy
- Brand Identity Design
- Web Design
- Package Design
- Collateral Design
- Social Media Templates

2013 - CURRENT

The Routine Creative

OWNER & LEAD DESIGNER

- Creative Direction
- Project Management
- Design Leadership
- Case Study Curation
- Marketing Design
- Business Naming
- Brand Strategy
- Brand Identity Design
- Web Design
- Package Design
- Collateral Design
- Social Media Templates
- Type Design
- E-commerce

2013 - 2023

Skye High Interactive

CONTRACTED DESIGNER

- Mood Board Creation
- Brand Identity Design
- Web Design
- Package Design
- Web Template Design

References

Tyler J. McCall

Co-Owner

hello@paperandpencilchicago.com

Becca Levian

Owner & Creative Director

becca@skyehighinteractive.com